

**ITEC International Programme**

**November 17 – 22, 2025**

**Campus Duration  
6 Days (One Week) – 30 Hours**

# **Promoting Real Innovations for Sustainable Agribusiness**

**Programme Directors**

**Dr Nisha Bharti**

**Dr Naveen Kumar K**



**National Institute of  
Bank Management**



# Introduction

Agriculture is one of the largest industries employing more than 1 billion people and generating more than \$1.3 trillion worth of food across the world. Agribusiness is very vast and includes a range of activities including production, processing or industrialisation, and commercialisation of agricultural products, either for food or non-food purposes. This includes all kinds of forward linkages, backward linkages, credit linkages, value chain financing, and many other aspects which otherwise are an integral component of the world economy. The concern over low profitability, coupled with frequent climatic changes, has increased risks across the agribusiness value chain for all actors and facilitators. This situation demands immediate attention from policymakers, financial institutions, and development agencies engaged in the sector. Several innovations are emerging across the agri-value chain, fostering new business models and best practices.

## Objectives



**To explore various innovations promoted by the government as well as private sectors for advancement of sustainable agriculture.**



**To analyse innovations and their impact on the community.**



**To suggest suitable policy modifications for promotion of sustainable agriculture.**

# Contents

The programme will holistically discuss innovations in the entire value chain of agriculture products including forward and backward linkages. It will include innovations in the supply of agri-inputs including finance and equipment. It will also discuss various models of agri-marketing, and highlight various digital innovations in finance, marketing as well supply chain of various agriculture products.

- Production
  - ❑ Innovations in the production of agri-produce including hydroponics, aeroponics, etc.
  - ❑ Improved package of practices including varietal improvements in agriculture.
- Backward Linkages
  - ❑ Innovation in irrigation, e.g., automated irrigation.
  - ❑ Innovative models of agri-input marketing.
  - ❑ Innovative models for equipment and machinery marketing.
- Forward Linkages
  - ❑ Innovations in the marketing of produce like e-NAM, and digitalisation of agri-value chain.
  - ❑ Various innovative practices in expanding the market to international locations, i.e., agri-export and its scope.
  - ❑ Various innovations in post-harvest management of agriculture produce like warehouse receipt financing, etc.
- Support Services:
  - ❑ Innovations in financing agriculture activities like digital lending, value chain finance, supply chain finance, etc.
  - ❑ Innovations in managing climate related data for agriculture.
  - ❑ Agriculture analytics and managing big data in agriculture.
  - ❑ Innovative practices in collectivisation of small and marginal farmers.
  - ❑ Innovative government schemes for promotion of sustainable agribusiness.

# Pedagogy

**The programme will utilise real-life cases, group discussions, group assignments, and presentations as pedagogical tools to help participants learn about various innovations in agriculture.**

A completion / participation certificate will be given to the participant at the end of the programme provided he / she attends the programme for the mandated hours of engagement.



## Who Should Attend?

This programme will be useful for Middle and Senior Executives, Policy Makers, and Officers responsible for Agriculture Banking, Rural Finance, Microfinance, and Agribusiness Development from:

- Central Banks and Regulatory Authorities
- Commercial Banks (Public and Private Sector)
- Rural and Microfinance Banks
- Cooperative Bank
- Development Finance Institutions
- Government Departments/Ministries and Agencies involved in Agricultural and Rural Development
- Multilateral and Bilateral Development Organisations
- Policy Think Tanks and Research Institutions focused on sustainable agriculture and rural finance

### Dates

**November 17 - 22, 2025**

The participants are requested to report by the evening of November 16th 2025 and plan to check-out from the campus latest by 12.00 noon on November 23rd 2025.

### Venue

NIBM Campus, Kondhwe Khurd,  
Pune, India

### Accommodation

The programme is fully residential. Participants will be provided well-furnished, single room AC accommodation in the institute's hostel complex in the campus. However, they would not be permitted to bring their family members to stay in the campus. In case any officer / executive with physical / medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements. The institute has facilities for outdoor and indoor games and a large walking / jogging trail for physical fitness besides a yoga centre. Participants are therefore encouraged to bring appropriate clothes / gear.

### Medical Care

NIBM has its own health centre equipped with all the necessary facilities and also a Resident Medical Officer (RMO) staying inside the campus to handle the basic health issues (if any) of the programme participants during their stay in the campus. Programme attendees are free to consult the RMO for any health related guidance / care. Participants are advised to bring their regular medicines.

### Visa Requirements

Participants are requested to follow up with the Indian High Commission in their country to obtain visa for the sufficient number of days for their stay in India.

## Sponsorship by the Ministry of External Affairs, Government of India

Participants of this programme would be sponsored by the Ministry of External Affairs under the ITEC programme.

# Enquiries

## Programme Directors

### Dr Nisha Bharti

*Assistant Professor (Rural and Agriculture Finance), NIBM, Pune.*

Dr Nisha Bharti has worked as an agribusiness and rural development professional and has over 15 years of experience in this domain. She is a Fellow (Doctorate) in Rural Management from the Institute of Rural Management, Anand (IRMA). She worked with PRADAN for the promotion of various interventions for improving income generation and women empowerment. With expertise in qualitative research, she has published papers in various top-ranked/ABDC journals and cases with Ivey Publishing and Sage Publications. She was awarded Best Professor in Rural Management (Regional Round, Pune) by Dewang Mehta Foundation in 2017 and received the Award of Prof. Indira Parikh Women in Education Leaders from World Education Congress in 2017.

Please address your further enquiries to Dr Nisha Bharti at:

**E-mail:** [nisha.bharti@nibmindia.org](mailto:nisha.bharti@nibmindia.org)

**Tel.:** +91-20-6904 6143 (D); **Mobile:** +91-7875885105

### Dr Naveen Kumar

*Associate Professor, NIBM, Pune*

Dr Naveen Kumar has a PhD in Economics and teaching, research and training experience of more than 25 years. His areas of interest include microeconomics, development economics, commercial banking, rural and agriculture finance, microfinance, financial inclusion and digital financial services. He closely follows development banking & finance and its policy and strategies at national and global levels. Dr Kumar organises training programmes on project finance to agribusiness and value chain finance, MSMEs, fintchs, digital financial services, microfinance and financial inclusion, credit management, financing rural infrastructure and renewable energy, among others. He has published books on development finance and also has several research articles in peer-reviewed journals.

Please address your further enquiries to Dr Naveen Kumar at:

**Email:** [naveen@nibmindia.org](mailto:naveen@nibmindia.org)

**Tel.:** +91-20-6904 6224 (D); **Mobile:** +91-7350122269

Enquiries related to accommodation, etc. may kindly be addressed to:

### Programme Office

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd,

Pune 411048 (India)

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## About the Institute

The National Institute of Bank Management (NIBM), Pune, is a premier academic-cum-training institute for providing research, training and consultancy services to the banking industry and financial institutions both in India and abroad. The institute was established in 1969 as an autonomous body by the Government of India and is supported by the Reserve Bank of India, commercial banks and financial institutions in India. The institute aims at promoting professionalism in the management of banks and other financial institutions by carrying out the following functions:

- ❑ Imparting training and education to bankers both in general and functional management areas.
- ❑ Conducting fundamental and applied research on problems concerning the banking industry.
- ❑ Providing consultancy and other advisory services to the industry in their problem-solving endeavours.

NIBM currently has around 30 faculty members including the visiting faculty, working in the following area groups (multi-disciplinary approach): (a) Finance, (b) Human Resource Management, (c) Information Technology, (d) Money, International Banking and Finance, (e) Rural Finance and Development, (f) Strategic Planning, Marketing and Control.

The institute conducts the following major educational and training programmes:

- ❑ Top-rated management conferences and seminars on policy issues.
- ❑ Training programmes in functional and general management areas for senior bank executives from India and other countries.
- ❑ Programmes for development of faculty at the banks' training establishments.
- ❑ In-company programmes for meeting organisation-specific requirements of banks and financial institutions both in India and abroad.
- ❑ Conducting AICTE-approved Post-Graduate Diploma in Management (PGDM) - Banking and Financial Services to provide to the financial system a pool of talented young executives on a regular basis.

NIBM's faculty has been actively involved in research on various subjects concerning the banking and financial system which has led to more than 100 publications in the form of books and monographs.

The institute also brings out the following quarterly journals in English:

- Prajnan: Journal of Social and Management Science (launched in 1972)
- Vinimaya: Presents conceptual and practical viewpoints of both bankers and management educationists on issues of bank management in an informal style (launched in 1976)

NIBM has contributed significantly to the development of banking and financial sector in India and other developing countries through its consultancy and policy research activities in diverse areas. It is equipped with an excellent library with more than 70,900+ books, 15900+ bound volumes of journals, and 2,000+ reports. The library subscribes to 100 Indian and foreign academic journals and magazines on various subjects of management, IT, banking and finance. As a part of Digital Library, 18 various types of databases are made available to users, having more than 26000+ ebooks, 11000+ e-journals, cases, reports etc.

The campus also has a well-equipped computer service centre to support its academic activities in addition to excellent administrative support facilities, such as reprographic services, internet, travel booking arrangements, recreational amenities, medical care, etc.

## Reaching NIBM Campus at Pune

- Pune Airport receives a few international flights from Abu Dhabi, Dubai, Sharjah, Thailand, Singapore and Frankfurt. The Chhatrapati Shivaji Maharaj International Airport, Mumbai is the nearest International Airport. Pune is connected by air and rail to major metros like Mumbai, New Delhi, Kolkata, Chennai and Bengaluru. The road drive from Mumbai is an unforgettable experience through the western ghats. Shared taxi services, luxury (AC Volvo) and semi-luxury buses are regularly available from Mumbai airport and Dadar TT (about 15 kms from Mumbai airport). The shared taxi and bus charges are about Rs. 800 (max.) and Rs. 1000 (max.) per head respectively. The road journey of 200 kms from Mumbai to Pune normally takes around 3.5 hours. The road map of Pune is given below.
- Pick-up and drop-off arrangements from / to Pune airport (nearest airport) will be arranged by NIBM. Participants are requested to inform us about their travel plans in advance and indicate their arrival time at Pune airport.

### Route Map

